

## **PROPOSED AMENDMENT No. 7**

**For Public Hearing on Wednesday January 25, 2023**

**This amendment would replace existing language in Article VI Signs with language from the recently updated Site Plan Review Regulations for consistency.**

### **In Article VI Signs**

#### **Remove the following language:**

- B. Signs shall not project over public rights-of-way.
- C. Signs and structures shall not be illuminated in any manner, which causes undue distraction, confusion or hazard to vehicular traffic.

#### **And replace with the following language that is also contained in the Site Plan Review Regulations:**

- B. Signs shall be designed and placed so as to avoid undue distraction, confusion or hazard to the surrounding area or vehicular traffic; or undue adverse impact on the aesthetics or scenic beauty of the community. This means:
  - 1. Signs shall not project over street rights-of-way or be placed in a location which may interfere with the line of sight or visibility or passage of drivers, bicyclists or pedestrians.
  - 2. Signs involving movement, whether mechanical or air activated, shall not be sited in a manner in which they would cause a distraction for drivers.
  - 3. Blinking or fluttering sign content is prohibited.
  - 4. Lighting must be located, aimed and shielded so as to minimize glare perceptible to drivers, pedestrians, bicyclists, and other passersby on adjacent streets and properties.
  - 5. Lighting must be aimed and shielded so that light is directed only upon the sign face and does not trespass onto adjacent streets, properties or into the night sky.
  - 6. Lighting must be continuous, uninterrupted illumination designed primarily for night-time informational purposes.
  - 7. All signs intended for use for more than 4 weeks shall be of solid, durable construction.