



Bethlehem, NH

Bethlehem Historical Society

250th Anniversary Sponsorship Opportunities



The Bethlehem Historical is seeking sponsors and partners for the 250th Anniversary Celebration.



In 2024, Bethlehem New Hampshire is proud to be celebrating its 250th anniversary. The Bethlehem Historical Society is honored to be the presenting organization for this historic occasion. We will be celebrating with a full roster of activities for all, August 8th, 9th, and 10th. It coincides with Bethlehem's popular Summerfest which is on Saturday, August 10th.

The Bethlehem Historical Society mission is to increase public interest in the history and cultural heritage of the town through its museum, education, and engagement.

SUPPORT THE BETHLEHEM HISTORICAL SOCIETY TO MAKE THIS SPECIAL EVENT HAPPEN.



Your support demonstrates that you understand: our rich history, what it brings to our community today, and what opportunities for the future lie ahead. Sponsors benefit from exposure through communication opportunities, public relations, and an integrated media and marketing plan.

Join us and become a sponsor today.



The Bethlehem Heritage Society is a 501(c)(3) nonprofit organization and is currently in the process of changing our name to the Bethlehem Historical Society. The Bethlehem Heritage Society mission is to increase public interest in the history and cultural heritage of the town through its museum, education and engagement.

Thank you so much for your tax deductible donation!

Just Celebrate it's Our Birthday!

SPONSORSHIP LEVELS

MT. AGASSIZ (One Marquee Sponsor) \$10,000

Logo and listed as lead sponsor on all marketing materials.

Listed as the lead sponsor on the dedicated event webpage with link to your business.

Recognition on the Discover Bethlehem Facebook and Instagram Page – and dedicated post.

Logo and Link in The Town of Bethlehem's Tourism email blasts.

Listed in press releases as primary event sponsor.

Use of Just Be logo and tagline for placement on your website with a link to the Event Page on the Town's website.

10' x 10' space for your own booth at the Saturday Celebration.

Your supplied banner placed strategically for optimum viewing.

Verbal recognition during all public events during celebration.

Reklis 250th beer with name on label, receive 4 cases, beer launch with sponsor, and photo opportunity with the Reklis' owners.

• 8 TICKETS

Gala, Theatrical Historic Performance, Parade Viewing Platform, Saturday Block Party at The Wayside Inn



MAPLEWOOD
(2 Sponsorship Opportunities)
\$5,000

Logo on all marketing materials.

Listed as the name sponsor on the dedicated event webpage with link to your business.

Recognition on the Discover Bethlehem Facebook and Instagram Page – and dedicated post.

Logo and Link in The Town of Bethlehem's Tourism email blasts.

Use of Just Be logo and tagline for your website.

10' x 10' space for your own booth at the Saturday Celebration.

Your supplied banner placed strategically for optimum viewing.

Verbal recognition during all public events during celebration.

• 4 TICKETS

Gala, Theatrical Historic Performance, Parade Viewing Platform, Saturday Block Party at The Wayside Inn



SINCLAIR
(8 Sponsorship Opportunities)
\$2,500

Logo on all marketing materials.

Logo and listing on website at level of support.

Recognition on the Discover Bethlehem Facebook and Instagram Page.

Logo and Link in The Town of Bethlehem's Tourism email blasts.

Use of Just Be logo and tagline for your website.

10' x 10' space for your own booth at the Saturday Celebration.

Your supplied banner placed strategically for optimum viewing.

Verbal recognition during all public events during celebration.

• 2 TICKETS

Gala & Theatrical Historic Performance

• 4 TICKETS

Saturday Night Block Party at the Wayside Inn



UPLAND TERRACE (Multiple Sponsorship Opportunities) \$1,000

Logo on all marketing materials .

Listing on our website.

Recognition on the Discover Bethlehem Facebook and Instagram Page.

Recognition on event tourism email blast.

Use of Just Be logo and tagline for your website.

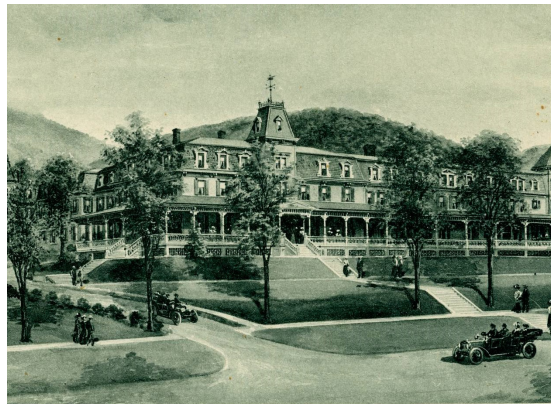
Verbal recognition during all public events during celebration.

- **2 TICKETS**

Theatrical Historic Performance

- **4 TICKETS**

Saturday Night Block Party at the Wayside Inn



PIERCE BRIDGE (Multiple Sponsorship Opportunities) \$500

Logo and listed as lead sponsor on all marketing materials.

Listed on website at level.

Recognition in joint sponsor posts on the Discover Bethlehem Facebook page.

Mention in tourism event email blast.

Use of Just Be logo and tagline for your website.

Verbal recognition during all public events during celebration.



AMMONOOSUC Support the Town You Love! \$1-\$500

Recognition on our website.



Bethlehem 250th Anniversary Sponsorship Form

Select a level of partnership to showcase your support for Bethlehem Historical Society's 250th Anniversary & Celebration.

SPONSORSHIP LEVEL

Mt. Agassiz \$10,000 Sinclair \$2,500 Pierce Bridge \$500
 Maplewood \$5,000 Upland Terrace \$1,000 Ammonoosuc \$_____

YOUR INFORMATION

Organization Name: _____

Contact Name: _____

Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Please complete, submit payment, and return this form to become a sponsor of the Bethlehem's 250th Anniversary Celebration. Thank you!

Make checks payable to Bethlehem Historical Society and mail to P.O 189 Bethlehem, NH 03574.

For more information:

Clare Brown
(603) 616-1960
clare.brown67@gmail.com

Linda Moore
(603) 440-3923
lmoore4055@gmail.com